

Culture of Call Visioning

Identify Envision Brainstorm Name Detect Chart Act



As you work, consider this: finding a “home“ for this work may be helpful. Is there an existing group who could steward or nurture the plans you’re envisioning? Could a group be assembled for that purpose?

Step 1: Identify Target Audience

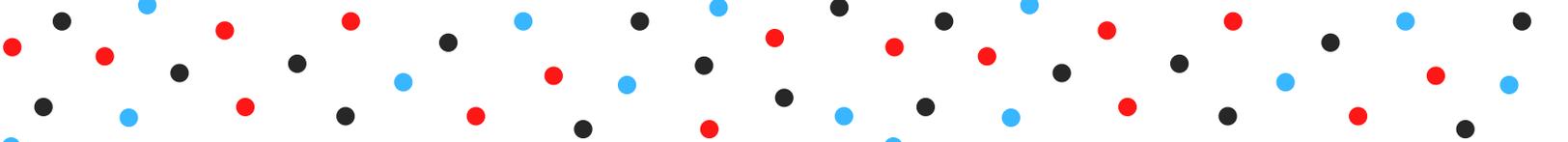
Who are the people on whom you’d like to focus? Youth, children? young adults, families, older adults, etc.?

Step 2: Envision desired outcomes

What are the desired outcomes you’d like to see within that target audience?
What problem are you trying to solve?

Step 3: Brainstorming possibilities

What could the process include? Think about special events, regular programming, community dynamics, your context. Brainstorm possible “containers“ for your programming.



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Step 4: Name People Involved

Who are the people involved in your process? Identify their name and the role they would play, if known. Or, brainstorm groups of people and the roles that they would play.

Step 5: Detect roadblocks & missing parts

What barriers could stand in your way? What is missing (consider time orientation with this)? Past--what has been missing in the past preventing us from working toward this vision? Present--what is currently keeping us from working toward this vision? Future--if we had 3 wishes, what could the vision look like in the future?

Step 6: Chart Next Steps

What are your next steps for cultivating a culture of call? Who needs to do them? By when?

Action	Who	When

