

Great Plains Higher Education & Campus Ministry PLAYBOOK

United Methodist Colleges:

- Baker University
- Kansas Wesleyan University
- Nebraska Wesleyan University
- Southwestern College

United Methodist Ministries on Campus:

- University of Kansas: Wesley KU
- Kansas State University: K-State Wesley
- University of Nebraska-Lincoln: Motive
- Wichita State University: Connect
- Washburn University: CanvasCommunity
- Pittsburg State University: Gorilla Wesley
- University of Nebraska-Kearney: United Campus Ministry, Inc.
- Emporia State University: United Methodist Campus Ministries
- Fort Hays State University: United Methodist Campus Ministries
- Creighton University & University of Nebraska-Omaha: Urban Abbey

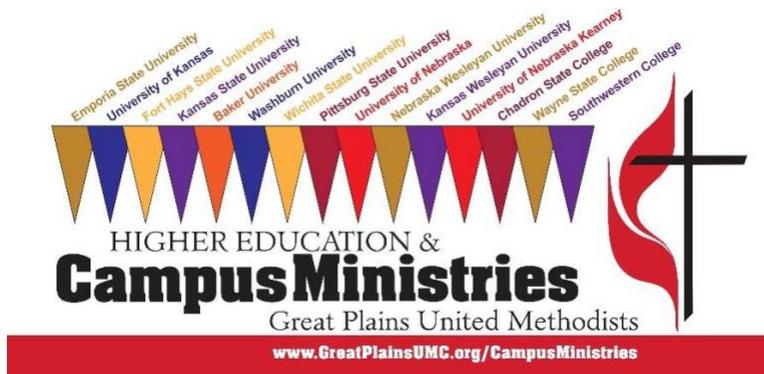


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Section One:

VISION: God's Vision for Higher Education and Campus Ministries

God's Vision for Great Plains Higher Education and Campus Ministries:

Since 2015, the following vision statement has led Higher Education and Campus Ministries:

***Great Plains Higher Education and Campus Ministry is
a movement of grace,
empowering students to live transformed lives to transform the world.***

The vision statement serves as our test to determine whether we are on a mission or not. It is our plumb line against which we line up our program, personnel, and property decisions.

Explanation of Vision Statement

This vision statement seems to fall into three categories:

1. **Grace.** Campus Ministry is about offering *grace*, acknowledging that all students are on a journey of faith and that God goes before them and calls every person by name. Each person is accepted as a child of God as they decide to follow Christ so that they love God and love neighbor in all that they do. A deep desire for every college student to know the all-encompassing love of God, no matter where they are on their journey of faith.
2. **Empowerment.** Campus Ministry is about *empowering* students to live transformed lives also. It is about inviting, equipping and sending students to be leaders in faith. Acknowledging that each student has God-given gifts and graces to use for Christ and in the world. Campus Ministry helps students know their leadership gifts and use them in community with one another and on campus.
3. **Transformation.** Campus Ministry is about *transformation the world* as students work out their salvation both personally and socially, the world will look more like the kingdom of God. The students will live out their faith as they are sent out to do God's work as leaders in the church, both lay and clergy, discovering how they can make a difference wherever they go.

Section Two:
VALUES: The DNA of Great Plains Campus Ministries

What is non-negotiable in Great Plains Higher Education and Campus Ministries? What will we fight for as a team? How do we determine the decisions we make as a team? Our values clarify all of this!

Three core values:

1. **Missional.** The campus ministry is a missional outpost to the campus. Colleges are mini-cities with residents who have their own language, rules and values. Our campus ministers, just like any out-of-country missionary, must learn this culture in order to minister to this society in which the college student is immersed. Also, just like an out-of-country missionary, our campus ministries must raise money in order to support themselves. The Conference supports only a portion of their budgets and everything else, from volunteer hours, building needs and ministerial funds come from generous partners who understand the importance of campus ministry to college students.

“Therefore, go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.” – Matthew 28:19-20

2. **Methodist.** Methodists started when John and Charles Wesley, and a few of their friends gathered together in a ‘holy club’ at Oxford University. The club met to discuss religious concerns and to help each other lead disciplined, methodical lives of worship, study and service. Because of their method, other students called them “Methodists.” 200 years later the United Methodist Church is still on campuses with opportunities to invite students to gather in worship, service, study and fellowship.

“They devoted themselves to the apostles’ teaching and to fellowship, to the breaking of bread and to prayer...Every day they continued to meet together in the temple courts. They broke bread in their homes and ate together with glad and sincere heart, praising God and enjoying the favor of all the people. And the Lord added to their number daily those who were being saved.—Acts 2:42, 45-47

3. **Movement.** Campus ministries are an extension of the church, reaching students and young adults in this generation. The campus ministries go to the students, invest in their lives, invite them to practice their faith, and connect them with a loving God so that they can be sent out in the world with a God’s view of who they are and how God is calling them to use their gifts in the world. Higher education and campus ministries send forth students and invite students in constant invitation to a transitory student population.

Again Jesus said, “Peace be with you! As the Father has sent me, I am sending you.”

– John 20: 20-22

Section Three:
STRATEGY: The Strategy of Higher Education and Campus Ministry

How do we fulfill God's vision for Higher Education and Campus Ministries? What are the processes that people go through as they journey from a non-religious or nominally religious student to a fully devoted disciple of Jesus? We have three stages of this transformation process. Therefore, these three stages reflect our strategy:

Invite— A desire for every college student to know the all-encompassing love of God. By personal invitation and ministries that engage and invite students to experience the love of Christ. The faith community is always open and inclusive to all people and authentically reflects the diversity and unity of the kingdom of God.

Equip —Providing opportunities for students to become growing, serving, learning and leading disciples of Jesus Christ in the United Methodist tradition. Equipping happens through worship, service and small groups so that they may live transformed lives and the world will be changed.

- **Student Leadership** – Campuses are primary places that young adults have an opportunity to put their ideas to action, practice how to lead and make a difference in the world around them. Campus ministries are a leadership incubator that encourage and foster leadership inside and outside the church. Because of a student's participation in campus ministry, the student would be able to know they are called by God to make a difference in the world through their gifts and calling to serve Christ in lay or clergy vocations.
- **Service** – Campus ministries serve the campus, by providing opportunities for students to grow in their faith through serving others. Service opportunities can also occur through instilling a sense of justice and morality in key issues in our society on campus, addressing the needs and pain in the communities in which the campus resides, and partnering in mission through international mission trips.
- **Small Groups** – Like the early days of Methodism, small groups are pivotal in building covenant relationships with God and others. Small groups can be student-led with common oversight and structure. The small groups provide a way to grow in faith and learn more about practicing a life of faith. Most small groups can have a progression of faith formational materials that can help students clearly articulate their faith.
- **Worship** – An intentional gathering of the student community to share faith, learn how to be a disciple of Christ, and be sent out to transform the world. Retreats and conferences can also help stimulate the purposes of a gathered community who seek to follow Christ and transform the world.

Sent – Help all students name their God-given gifts, experiment with their leadership and acknowledge a call to serve and lead in the church and in the world both lay vocations and ministry in the church.

Innovation - With student leadership, be incubators for new and effective ways for doing ministry as United Methodists, particularly with young adults

Hope- To embody hope for the future of the United Methodist Church, as we raise up a new generation of disciples of Jesus Christ for the transformation of the world

Section Four:**STRUCTURE: The Structure and Organization of Great Plains Higher Education and Campus Ministries****Roles**

1. The **District Superintendents** are the board of directors of the Great Plains UMCM, Inc. They focus on personnel and property. They have the ultimate say on the business of the UMCM, Inc. They are in charge of appointments of all campus ministers and the effectiveness of each campus ministry.
2. The **Great Plains United Methodist Higher Education and Campus Ministries** conference committee is in charge of requesting, administering and stewarding the funding for campus ministries. They also ensure the training, resourcing, and advocating in the annual conference. They help evaluate the effectiveness of the campus ministries.
3. The **local boards** oversee the vision, goals, administration, finances and staffing of the campus ministry. They establish annual goals and track benchmarking progress. They help evaluate the effectiveness of the campus ministries.
4. The **campus ministers** are the appointed, resident United Methodist missionaries on the college campus, who are inviting and equipping students to live transformed lives to transform the world.
5. The **local church, congregation partners and/or church relations teams** are the church partners who support the campus ministry or UM college with their prayers, presence, gifts, and service.
6. The **student leadership teams** are task teams that ensures the operation of the campus ministry and mentored by the campus minister.

Local Board Training Guidelines

Luke 6:12-16: One day soon afterward Jesus went up on a mountain to pray, and he prayed to God all night. At daybreak he called together all of his disciples and chose twelve of them to be apostles. Here are their names: Simon (whom he named Peter), Andrew (Peter's brother), James, John, Philip, Bartholomew, Matthew, Thomas, James (son of Alphaeus), Simon (who was called the zealot), Judas (son of James), Judas Iscariot.

Jesus began his ministry by calling disciples to work with him in ministry and mission. Each disciple had a story, purpose and direction as to how Jesus would bring about the kingdom of God on earth. In a similar way, we gather as a team of disciples seeking to bring about the kingdom of God on a college campus.

The local board is the team who guides the mission and vision of the campus ministry for the particular campus.

Like a board of directors or a church council, the campus ministry local board is crucial in the leadership, administration, finances and staffing of the campus ministry.

The campus ministry board is incorporated and insured with the Great Plains United Methodist Campus Ministry, Inc. Each local board is invited to create additional components to the by-laws that are campus specific and helpful for the work of the board. Annually, the local board requests funding from the Great Plains Higher Education and Campus Ministry Board.

The Local Board is to function in the roles to:

- Define the mission and to establish goals and policies of the campus ministry
- Provide an annual evaluation of the campus minister and staff members
- Advise the campus minister on personnel matters and other paid staff
- Advise and consent to the budget for the campus ministry and to administer collection and disbursement of funds
- Perform an annual program evaluation based on the mission, goals and policies of campus ministries
- Advocate for the campus ministry beyond the campus into the larger community and annual conference
- Support the campus ministry and campus minister through regular prayers, presence, gifts, service and witness

Board Composition: The local board works with each board member to identify individual member's gifts to be used on the board and how best to apply those gifts to the particular roles and responsibilities of the board.

Recommended: to be on a local campus ministry board are:

- University faculty/staff,
- Clergy and laity from local United Methodist churches,
- Student representative,
- Campus ministry alumni,
- Community members
- District Superintendent

Each member commits to a three-year cycle on the board to help with consistency and introduction for new leadership. The board will be divided into three classes, with a third of the board rotating off every year.

Representation from area churches to nominate a representative from the surrounding United Methodist Churches. If it is a congregation-based campus ministry, 2-4 representatives from the host church are recommended to be on the board. The District Superintendent can assist with this process. Having members from the district leadership and annual conference leadership teams is encouraged.

Ideally, each member of the board would be willing to be present at the campus ministry programming (ie worship, dinner, service project, etc) at least once a year.

Officers of the Board. Local boards organize themselves using varying governing structures. Some boards will have more leadership officers than others. Generally, it is recommended that local boards have the following officers:

- *Chairperson* – The chairperson schedules the meetings, sends out reminders of the board meetings, and calls the meetings to order.
 - The campus minister is not the chairperson of the board.
- *Vice Chairperson* – The vice-chairperson assists the chair in leading the team, especially in his or her absence.
- *Treasurer* – The treasurer provides updates on the financial health of the ministry
- *Secretary* – The secretary records and reports the work of the board through the taking of minutes.

Responsibilities: Boards function well utilizing regularly meeting subcommittees to complete specialized tasks, reporting to the whole board as needed. Subcommittees should consist of 2-3 people, serving with a particular responsibility in mind. The chairperson is responsible for forming and checking-in with subcommittee chairs.

- ***Executive:*** Connects the mission, vision and pathway for ministry with the entire campus ministry. This committee typically includes the president, vice-president, treasurer and secretary.
- ***Personnel:*** Reviews the Campus Minister and staff, completes appointment forms due to the district in the fall, provides the Christmas gift for the campus minister and staff, provides welcome/goodbye gifts for the campus minister and staff and their families during transition times.
- ***Publicity:*** Share the story of God and the campus ministry with churches, while cultivating church partnerships and updates about the campus ministry to get the local and wider conference community.
- ***Finance:*** Responsibly accounts and uses God's resources to fund ministries.
- ***Property:*** Manages the property and equipment God has entrusted to the campus ministry
- ***Fundraising:*** Cultivating relationships with individuals, churches, and community members to raise funds for the campus ministry. Through fundraising events and maintaining a database of donors and cultivating income for the campus ministry.

- Like a Booster Club, fundraising can be an additional team who focuses solely on the work of fundraising. A representative from the fundraising team attends the local board meetings.

Board Meeting Structure. Different ministry settings require different board meeting intervals. Here are two common meeting schedules:

- *Quarterly Meetings – August, November, February and April*
This method of meeting works if board members miss some of the monthly meetings and spend too much time at every monthly meeting reviewing what had been said in prior meetings. For quarterly meetings, there is an increased commitment level to attend the four meetings. To keep meetings to a shorter length, the board delegates defined tasks or projects to subcommittees.
- **Monthly Meetings**
This method of meeting works if board members are able to focus on a particular topic per meeting and willing to meet on a consistent basis. The members of the local board use the subcommittees to identify ways in which they can contribute and keep before the board the duties and expectations of the board.
- Setting all of the meeting dates annually helps ensure full participation from board members. Ensure clear methods and effective communication among board members

Structure of the Meeting:

- Opening prayer and devotion
- Name the mission of the ministry
- Receive a Campus Minister Report since last time the board met.
 - Asking the campus minister for a full report, including but not limited to:
 - 1) Participation in the ministry
 - 2) State of the ministry
 - a. Review Vital Signs, Roster, Site Visit forms, and/or Ministry Action Plans for reference
 - 3) Summation of events and programs offered through the ministry
 - 4) Strengths of the ministry
 - 5) Areas that need adjustment or improvement within the ministry
- Offer updates/progress on personnel, property, publicity, finance, and fundraising
- If there is money designated, the board needs to have a recorded vote.
- Send a copy of the minutes to the Great Plains Board of Higher Education and Campus Ministry (BHECM) Liaison to update current status.
- Close with prayer

Best Practices & Timeline of the Local Board

May - August

- *Visioning Sessions* – Each campus ministry has a clear purpose, vision and goals to invite, equip and send students as faithful disciples of Jesus Christ. It is important to focus the work of the ministry and aim together at goals. By visioning, it brings the work of the board together for a common purpose and helps start moving rapidly toward the programmatic, physical and spiritual aspects of what want the campus ministry to become.

July 1 - Great Plains BHECM 2-Year Financial Projection & Grant Request

- Including Goals & Benchmarks measurements from the past school year and goals set for the next school year

July - August –

- Representatives attend the Great Plains United Methodist Higher Education & Campus Ministry Summit to review funding, receive training, and connect with other campus ministries
- Support and prayer for the beginning of the school year, specifically the first 6 weeks of the semester in connecting with students
- Review Strategic Objective Goals for the year

November

- *Personnel* –If clergy appointment, Appointive Recommendation form to District Superintendent by Dec 1
- *Fall Site Visit* with District Superintendent and Great Plains UMCM Board
- Recruit new board members to join in the work and ministry of the board.

December

- *Communications* - End of year newsletter
- *Fundraising* – Request for end of year gifts

January

- *Executive* - Orientation to the campus ministry board and review of the mission
- *Finance* – Review new budget

April

- *Annual Evaluation* – Evaluate the work of the Local Board by the members of the board each year.
- *Spring Site Visit* with District Superintendent and Great Plains UM Campus Ministry Board with evaluation of goals for the ministry
- *Property - Facilities Walk-Through* and Maintenance Contracts due
- *Fundraising-* Celebration of Ministry with Student Leadership Team

Student Leadership Team

The Student Leadership Team is a second team for the campus ministry. The Student Leadership Team is vital to the success and strength of the campus ministry, yet it is important to note its different function from the local board.

The local board shall connect with student leadership through intentional conversation on achieving similar goals at the beginning of the year, ensuring that the board's work and the student ministry substantively overlap, and a celebration of ministry and student leadership at the end of the year.

The Student Leadership Team's primary tasks are to help lead the programmatic elements of campus ministry, invest in students' leadership skills and provide environments for discipleship.

A Student Leadership Team can include, but not limited to:

- *Worship* - Support the worship life and leadership of the church
- *Missions* - Engage the campus ministry in serving others and share Christ on the campus, community and beyond.
- *Small Groups* – Oversee discipleship in small groups
- *Communications* - Share the story of God and the campus ministry to other students and churches
- *Fellowship* – Creating a supportive, caring nurturing community who loves God and loves neighbors.
- *Education and Justice* – Seek to empower students to know more about themselves, their world, and their faith and the transformative intersection of all three

Church Partners, Church Outreach Teams, & Church Relations Committees

Our United Methodist Church has built-in connections in our DNA, history, districts and missions in the world. The ways churches can participate in the campus ministry and partner with the ministry are based on our membership vows, as we uplift one another:

- **Prayers** – Churches have the campus ministry on mission board or prayer requests in bulletin.
- **Presence** – Churches connect students to the campus ministry, visit the campus ministry and may even include campus minister on visit if in the area.
- **Gifts**- Provide a portion of budget, missions money, or sponsored by a group that donates to the mission of campus ministry.
- **Service**– Serve as a representative on a local board, team or strategy for college students.
- **Witness** – Provide a place to tell the story of campus ministry, lead worship or help share the story of campus ministry as a missional outpost of the church on campus.

Congregation-Based Campus Ministry

In a Congregation-Based Campus Ministry, the Great Plains UMCM, Inc. sends a grant to the host church. The host church uses the grant to do campus ministry at the campus. Through this grant, the host church pays the campus minister and the campus minister's expenses.

In the Great Plains, there are currently four congregation-based campus ministries:

- University of Nebraska: Motive
 - University of Kansas: Wesley KU,
 - Urban Abbey Campus Ministry
 - Wichita State University: Connect
- The campus minister is considered on the staff of the host church, as is on their payroll, abides by the personnel policy of the host church and receives the host church's group health insurance.
 - The campus minister is considered under appointment on staff at a local church. The supervisor would be the senior pastor of the host church. The supervisory paperwork would be completed by the Staff Parish of the host church.
 - Since 50% of the campus ministry budget merits the campus minister to be appointed.
 - The appointment would still be by the District Superintendent, similar to a process for an associate pastor on staff at a church.
 - The campus minister is on the list of appointments in the District.
 - The search process and supervisory for a campus minister is based on the host church.
 - The host church is in charge of all personnel and sees the campus ministry as a satellite of its congregation. Therefore, there shall be 2-4 people representing the host church on the local board.
 - The reason for the local board expanding membership to other UM churches is for collaboration with other connections with the university and United Methodist churches and ministries.
 - The local board still has roles of overseeing the budget, grant requests, vision, mission and benchmarks of the ministry, and ensures campus ministry distinct from the everyday ministry of the host church.
 - The supervision of the campus ministry is through the host church. A bi-monthly Ministry Supervision Form is a tool to ensure the supervisory relationship between the campus minister and senior pastor of the church.

Role of the Host Church in a Congregation-Based Campus Ministry

- Supervise the campus minister with bi-monthly meetings and resources by the senior pastor and Staff Parish Relations Committee
- Provide health insurance and benefits through the local church
- Oversee the financial health and bookkeeping of the campus ministry
 - Keep separate books for the campus ministry and submitting quarterly financial statements to the Great Plains UMCM, Inc.
- Refer students who attend worship to the campus minister for further discipleship
- Campus Minister can provide a small group experience or Sunday School class for students for discipleship
- Connect possible resources from the congregation with the campus ministry
- Refer names of high-capacity leaders for the campus ministry local board, including in nominations and for the fundraising board of the campus ministry
- Provide office, room and work space to the campus ministry free of charge, as needed
- Contribute significantly financially to the campus ministry, (approximately \$10,000/\$15,000 annually).

Evaluation of the Campus Ministry

Campus ministry is a mission ministry of the annual conference. The majority of the income comes from the Great Plains Conference with a transitory population that will turn over year by year. The measurements of effective campus ministry focus on the context of the campus, the teams created to do ministry, the number of students participating in small groups and discipleship, and the support of local churches in the area of the ministry's fruitfulness. It is with these understandings that:

- The effectiveness of a campus ministry is decided upon by the District Superintendent, (if congregation-based, the senior pastor of the host congregation), the local board (or former chairperson, if local board is not in effect) the staff liaison and the Great Plains United Methodist Campus Ministry, Inc.
- The effectiveness of a campus minister, since it is an appointive and staffing matter, is decided upon by the District Superintendent and a) if congregation-based, the senior pastor of the host congregation or b) if independent, the local board chairperson.

Site Visits

Site visits provide a time once to twice a year for representatives from the local board, the campus minister, the District Superintendent, representative and staff liaison from the Great Plains UM Campus Ministry, Inc. to gather to discuss the UM ministry on campus. It provides a time of evaluating what is currently happening in the ministry and why. We ask how do we assess the fruitfulness of the campus ministry.

Since the campus ministries serve a transient population, the campus ministries' nimbleness and fruitfulness may also vary throughout the years. It is a time to evaluate each semester, look at the numbers of students reached and ask questions about the ministry. In our United Methodist Church, it is similar to an annual church conference in a local church.

The site visits remind all of us that there is a body looking at how we effectively resource campus ministries and help us focus on how each ministry is in mission of *empowering students to live transformed lives for the transformation of the world.*

Section Five:
PROCEDURES: The Guiding Documents from our Past

Policies, Procedures and Forms for Campus Ministries

For forms go to: www.greatplainsumc.org/campusministryboard

- Monthly – Vital Signs Form
- Annual – Site Visit Form
- Annual – Grant Request Form & Benchmarks

Campus Ministries - Kansas State University, Washburn University, Emporia State University, Fort Hays University

- Financial Accounting Procedures
- Property – Maintenance & Assessment
- Clergy Compensation Forms

Congregation-Based Campus Ministries

- Monthly Supervision Report (Senior Pastor twice a month)
- 12-Month Budgeting Form

United Methodist Colleges

- Each school receives 1% mission agency support for scholarships for UM Students
- Grant Request Form to be submitted by Development Office
- Visit to chapel and conversation with administration annually

Great Plains UMCM, Inc. Property

Great Plains United Methodist Campus Ministry, Inc. is the owner of campus ministry properties.

Currently, there are five buildings that are the responsibility of Great Plains UMCM, Inc. located at:

- Emporia State United Methodist Campus Ministry Center
- Fort Hays State United Methodist Campus Ministry Center
- Pittsburg State University United Methodist Campus Ministry Center
- Kansas State University: Wesley Foundation Center
- Washburn University

The **day-to-day maintenance** of the building is the responsibility of the local board at the campus ministry. Each site is strongly encouraged to set a maintenance budget of 1% of the insurance rebuild cost each year in their local operating budget.

During the annual **spring site visit**, a walk-thru of the properties will be assessed with the District Superintendent, UMCM, Inc. Board representative, Local Board representative and the campus pastor. At this time, a list of deferred maintenance, the condition of the properties and the long term needs will be documented.

The Great Plains UMCM, Inc. would like to set up a Capital Reserve Maintenance Fund of 10% of the Insurance Rebuild Cost (Total Value: \$4,345,000)

The UMCM, Inc. Board voted in December 2016 is to put \$150,000 from reserves to be invested in the Capital Reserve Maintenance Fund.

Each year the Great Plains UMCM, Inc. would include within GPUMCM, Inc. budget 1% of maintenance costs each year. Totaling a \$43,000 ask annually from the conference.

Requesting Building Funds

For repairs and maintenance, the building, a local board may request funds from the Great Plains UMCM, Inc. Capital Reserve Maintenance Fund for a matching grant. The Budget, Grant and Property Subteam will draft a form and policy regarding the use of these funds to be used as needed for the UMCM, Inc. Properties.

Great Plains Strategic Plan: Executive Summary, 2015-2020, established in 2015

Belief: We believe God's grace is given to every student and young adult. The current generation of college students is the largest since the baby boom but the lowest percentage to grow up in church. More significant life choices like vocation, lifestyle, relationships and the role of faith are made during college than any other stage of life.

Vision: 1000 Student Leaders who can gather a group of youngish people and worship, small groups, mission and invite people to join them;

Components: We currently have 10 colleges with United Methodist campus ministries and 4 United Methodist Colleges with 300 students involved. In order to do achieve our vision, every campus ministry would strive to reach 1% of their campus population.

Goals and Strategies: *We believe that ministry to college students is a key leadership strategy in connecting young adults with the grace of Jesus Christ.*

1. **Communications:** Raise the awareness and opportunity of Great Plains campus ministries by increasing the central marketing, publicity and visibility.
 - Establish communications plan including focus on Student Day testimonies, website, connection with youth ministers/ministries, sharing student contacts, annual conference luncheon
2. **Campus Minister Training:** Invest in retreats and training for campus ministers
 - Prepare a spiritual retreat for campus ministers, training for local boards and teams, coaching for leadership, and offer shared learning opportunities
3. **Local Support:** Empower very strong local support that clearly articulates the purpose and impact of particular campus ministry.
 - Prepare annual local board trainings, specify roles on local board, semester site visits, and strategic planning for each campus ministry
4. **Financial Alignment:** Begin a grant proposal process to increase clarity and specificity on funding from Great Plains.
 - Funding will be based on moving to goal of reaching 1% of college population through student leadership, mission/service, small groups, worship, experience a call to ordained ministry, and local support
5. **Starts and Restarts:** Identify places of potential growth and undergo a clear system for starts and restarts of campus ministries.
 - Develop clear strategy for internships and staffing for all campus ministries
 - Identify needs of ministries in first three years and be clear on the steps of becoming an incorporated campus ministry
6. **Community Colleges:**
 - List ways churches can reach out to community colleges and start pilot partnerships with interns/young adult leader
7. **Connect Young Adults:** Connect college graduates to other student leaders who can provide a clear pathway for college graduates to use their gifts for Christ
 - Celebrate 1000 student leaders that have been formed throughout Great Plains Conference that will graduate from college and be equipped to lead a bible study, mission trip or worship service in their communities in which they live

Great Plains Coaching Network for Campus Ministries

Fundraising - Rev. Jim Reed,

Email: jimreed42@gmail.com

Great Plains United Methodist Campus Ministry, Inc., contracts with Rev. Jim Reed, as a coach for Great Plains Campus Ministries, under these conditions:

The Great Plains Campus Ministries include:

University of Kansas, Kansas State, University of Nebraska-Lincoln, Washburn, Fort Hays, Wichita State, Emporia State, University of Nebraska- Kearney, University of Nebraska-Omaha & Creighton University, Pittsburg State University

Objectives to accomplish:

- 1) Resource a team at each site focused on fundraising
- 2) Develop a donor base at each site
- 3) Establish best practices for fundraising at each site
- 4) Coach each site how to include fundraising in the board life of the campus ministry

Appendix: Training Materials

Best Practices: Inviting System for Campus Ministry

Tabling and Connections on Campus

August – September

- Orientation Booths
- Fall Welcome Week
- Student Events on Campus
- Campus News
- Outreach on Campus Events
- Simple, fun outreach events on campus

Charge Conference Responses

October – January, email

- Each church sends a list of college students that they know about from their church and includes it in their charge conference reports. The District AAs send it to the Conference office who send it to the campus ministers in each of the UM sites.

One Event

January

- Campus minister and/or student representative(s) from each campus ministry to attend the One Event for youth
 - To meet juniors and seniors interested in colleges
 - To meet youth pastors to develop relationships
 - The Great Plains UMCM pays for the booth space and promotional materials for all campus ministries.

Youth Ministry Connections

February - April

- Send pamphlets, email and info to youth ministers in districts regarding campus ministry
 - For churches to have on hand for college seniors
 - For high school juniors and seniors and incoming freshmen
 - For care packages sent to students from colleges in the spring and fall
- Attend gatherings of key youth ministry partners
 - Spring District Youth Coordinator meeting
 - Spring event at key local church youth ministries

Student Contact Forms

- Send via social media campus ministry information on Great Plains channels
- Great Plains will ask pastors, church secretaries and youth ministers for list of graduating seniors

Annual Conference Presentation

June

- Great Plains will ask for names and students of incoming freshmen and students at AC presentation, booth and luncheon.
- CCYM Youth will pass out the cards to AC body after meeting with campus ministers

Interns can reach out to students and churches for more information

June-July

Appendix: Training Materials
Best Practices: Financial Health & Fundraising for Campus Ministries

Alumni Database and Connections

- Going through the yearbooks and collective memory to establish names of people who have been affiliated with the campus ministry
- Gather a group of clergy who have been connected to the campus ministry – ‘Clergy Comrades’
- Name 1-2 people who have history with the campus ministry who know past alumni who can share the current ministry and needs of the ministry

Area Churches

- Local Church Partnerships – Area churches have a representative on the local board.
 - The church decides to support the campus ministry with:
 - -Prayers – Place on the prayer list, and pray for specific times of the year
 - -Presence – Visit the campus ministry or an ministry event
 - -Gifts – Give financially through the missions budget and/or one-time offering
 - -Service – Students to serve at the church or church to serve at the campus ministry
 - -Witness – Speak about the ministry with students either in a Sunday worship or pulpit supply

Alumni and Local Church Quarterly Newsletter

- Email Newsletter on Update on Ministry
 - For church secretaries in newsletter, bulletin boards
 - For mission groups of local churches that supporting this campus ministry in mission
 - For districts to use in newsletters and connections
 - For donors to have as an update on their investment
- Typical Schedule for newsletters could include:
 - September – Back to School update
 - December – End of Year Giving
 - March – Spring semester update
 - May – End of Year Report

Fundraising Events:

- Fall Homecoming
- Spring Celebration of Ministry

Other Creative Options:

- Create “Wesley 100” Group – 100 people to give \$100/year = \$10,000
- Sponsor a student

Financial Management: Provide receipts, thank you notes and donation information to the donors

Other Resources:

- Jim Reed Fundraising Interview – audio file
- Fundraising Seminar from Nebraska and Kansas Foundations
- Individualized Coaching with Jim Reed

Appendix: Training Materials
Best Practices: First Year Strategy for Campus Ministry



- Developing **SPIRITUAL LEADERS** who model a community that learns and leads together
- Creating **ENVIRONMENTS** that foster transformation
- Establishing **PROCESSES** that bear fruit



TEAM: Who is your team? *Leadership Team, Launch Team, Who are you leading?*
 Guidelines for Covenant: In order to build a great team where each person is not just compliant but committed, all participants will need to know a few things: What type of team is this? What are the expectations? How does the covenant process work?

CONTEXT: A clear picture of **current reality**, using 1) Demographics 2) Assessment 3) Listening

Developing VISION & PLAN:

Use the questions to articulate your vision.

- Who are we?
- Where are we?
- What is God calling us to?

How do we get there?



DISCIPLESHIP SYSTEM: How to help people become disciples?

As disciples **engage** people in the culture, they can be **connected** as newcomers into the Christian faith and fellowship. Once connected they can be **equipped** as they understand their gifts and how best serve, and then **sent** out into the world to be disciples and multiply the process.

