

Financial Health & Fundraising

Alumni Database and Connections

- Going through the yearbooks and collective memory
- Gather a group of clergy who have been connected to the campus ministry – ‘Clergy Comrades’
- Name 1-2 people who have history with the campus ministry who know past alumni

Area Churches

- Local Church Partnerships – Area churches have a representative on the local board.
 - The church decides to support the campus ministry with:
 - -Prayers – Place on the prayer list, and pray for specific times of the year
 - -Presence – Visit the campus ministry or an event
 - -Gifts – Give financially through the missions budget and/or one-time offering
 - -Service – Serve as a church representative on the board of the campus ministry
 - -Witness – Speak about the ministry with students either in a Sunday worship, in newsletter,

Alumni and Local Church Quarterly Newsletter

- Email Newsletter on Update on Ministry
 - For church secretaries in newsletter, bulletin boards
 - For mission groups of local churches that supporting this campus ministry in mission
 - For districts to use in newsletters and connections
 - For donors to have as an update on their investment
- Typical Schedule for newsletters could include:
 - September – Back to School update
 - December – End of Year Giving and report
 - March – Spring semester update
 - May – End of Year Report

Fundraising Events:

- Fall Homecoming
- Spring Celebration of Ministry

Other Creative Options:

- Create “Wesley 100” Group – 100 people to give \$100/year = \$10,000
- Sponsor a student

Financial Management:

- Provide receipts, thank you notes and donation information to the donors

Other Resources:

- Jim Reed Fundraising Interview – audio file

- Fundraising Seminar from Nebraska and Kansas Foundations
- Individualized Coaching